

## BIO

Phoenix-based acoustic guitarist Keith Jones blends steel-string warmth and live looping into a rich, atmospheric sound. With over 17 years of professional experience, he performs throughout Phoenix and Scottsdale, providing expressive, layered acoustic music for resorts, wine bars, weddings, private events, and corporate gatherings.

All performances are truly live — no pre-recorded tracks. Rhythm, harmony, melody, and percussion are built in real time using live looping, making each set flexible, responsive, and unique to the room. The music adapts naturally to the crowd and energy of the event rather than following a fixed script.

His approach spans multiple genres, using acoustic guitar as a unifying voice that allows different styles to flow together seamlessly. The result is a diverse, well-paced set that stays engaging without dominating the space. The focus is always on tone, feel, and atmosphere — music that enhances the environment and elevates the experience.

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### What to Expect at a Performance

Keith performs without pre-recorded tracks. All loops are created on the spot, allowing the music to grow, shift, and adapt naturally to the room. Each performance feels original and in-the-moment.

A layered, atmospheric sound.

Using live looping, Keith builds multiple guitar parts in real time—adding rhythm, harmony, and melodic lines—to create a textured, full sound that still feels intimate and tasteful.

A balance between ambiance and energy.

Sets are shaped around the venue's needs: soft and expressive during conversational moments, more rhythmic and driving when the room calls for momentum.

A diverse mix of music.

Expect a wide range of genres and styles, all tied together by the acoustic guitar's warm, cohesive voice. Keith curates each set so every listener hears something they enjoy.

Professionalism and consistency.

Punctual arrival, quiet setup, controlled volume, clean tone, and a polished stage presence. Keith understands the priorities of hospitality and event spaces and tailors every detail accordingly.

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